



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.

About:

ENTREPRENEURSHIP DEVELOPMENT CELL

"Entrepreneurship is essentially the act of creation requiring the ability to recognize an opportunity, shape a goal, and take advantage of a situation. Entrepreneurs plan, persuade, raise resources, and give birth to new ventures." PJCE- Entrepreneurship Development Cell is a center for Entrepreneurship to facilitate entrepreneurial skills among the students. ED-Cell has been working since 2019 in our institution various programs like awareness programs and idea generation programs also conducted since. The Entrepreneurship Development Cell (EDC) of Ponjesly College of Engineering, a dynamic platform dedicated to nurturing and empowering aspiring entrepreneurs. At EDC, we believe in fostering an entrepreneurial mindset, providing resources, guidance, and opportunities for students to transform their ideas into impactful ventures.

Vision:

Fostering innovation, Nurturing entrepreneurs, Empowering dreams, Shaping futures.

Mission:

Our mission is to cultivate a culture of innovation, creativity, and entrepreneurship among students, equipping them with the skills, knowledge, and mindset to succeed in the dynamic world.



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.

Purpose of ED Cell:

- By Organizing workshops/ Seminars / Interactions with entrepreneurs, professionals, to promote strong connections between institutions and industries.
- Our EDI Cell has the included programmes for women and has other groups working to support Micro, small and medium sized enterprises- MSME.
- To bring out entrepreneurial flair in students.
- To make students understand entrepreneurial attitude and entrepreneurial skills.
- To provide them with a platform which gives them a number of innovative opportunities to develop the entrepreneur in them.
- This aimed to create awareness and enthuse the youth to explore and consider entrepreneurship as an option, through various well-designed modes and strategies.
- The act of helping the person to see things more clearly, possibly from a different view-point. This Session is a screening process, ensuring a steady stream of potential entrepreneurs filtered based on the basic criteria.
- An Intensive and Institutionalized Training to enhance the youth that helps in converting an idea into a structured business proposition. The selected aspirants from Counseling will be part of the training.
- Intensive Training provided to aspirants on various topics like Communication, Personality Development, Personal empowerment, business pitching, business management and technicalities.
- In Meetings the entrepreneurs update their progress status and discuss the challenges.
- Mentors are usually an experienced individual who shares knowledge, experience and advice with a less experienced person. Guiding the prospects, selection of aspirants and handholding the entrepreneur.



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.

ROLES AND RESPONSIBILITIES OF ENTREPRENEURSHIP DEVELOPMENT CELL WITH OUR INSTITUTION:

1. Entrepreneurship Workshops and Seminars:

Organize workshops and seminars focusing on entrepreneurship development. Invite successful entrepreneurs, industry experts, and government officials to share their experiences, insights, and knowledge with students.

2. Trying to establish Incubation Centers:

Establish an incubation center within the college campus to provide aspiring entrepreneurs with the necessary infrastructure, mentoring, and support services to develop their ideas into viable businesses.

3. Industry Collaborations:

Forge partnerships with local industries and businesses to provide students with promising business ideas to help them kick-start their entrepreneurial journey.

4. Promote Entrepreneurial Events:

Trying to organize hackathons, business plan competitions, and innovation challenges to encourage students to brainstorm creative solutions to real-world problems and turn their ideas into scalable ventures.

5. Alumni Engagement:

Engage alumni who have become successful entrepreneurs to serve as mentors, advisors, or guest speakers, inspiring current students and providing them with valuable guidance and support. Real-world exposure, internship opportunities, and mentorship from industry professionals.

6. Promote Cross-discipline Collaboration:

Encourage interdisciplinary collaboration by involving students with academic persons in entrepreneurship initiatives. Partner with other departments, research centers, and student organizations to leverage diverse perspectives and resources.

7. Evaluation and Feedback:

The effectiveness of entrepreneurship programs and initiatives through feedback from students. Use this feedback to make necessary adjustments and improvements to ensure long-term success.



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.

FACULTY COORDINATOR

NAME OF THE COORDINATOR	N.PREM SANTHOSH
DESIGNATION	ASSISTANT PROFESSOR
DEPARTMENT	MANAGEMENT STUDIES

ENTREPRENEURSHIP DEVELOPMENT CELL MEMBERS

Sl. No.	Name of the Coordinate	Key Role/Position
1	Dr. G. Natarajan	President, Principal
2	Dr. R. Isaac Sajan	Vice President, Vice Principal
3	Mr. N. Prem Santhosh	ED-Cell Convener, Assistant Professor
4	Mrs. Priyanga P.T	ED-Cell member, Assistant Professor
5	Mr. Surya Raj C.K	ED-Cell member, Assistant Professor
6	Mrs. Alishiya. E	ED-Cell member, Assistant Professor
7	Mrs. Bonshia Binu. M. S,	ED-Cell member, Assistant Professor
8	Mr. M. Sanju Edwards	ED-Cell member, Assistant Professor
9	Mrs. Smitha S. S	ED-Cell member, Assistant Professor
10	Mrs.J.R. Serlin Lincy	ED-Cell member, Assistant Professor
11	Mrs. S.Agnes Sharmily	ED-Cell member, Assistant Professor



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.

EVENTS ORGANIZED:

SL.NO.	ACTIVITY	DATE
1	RECENT TRENDS ON ENTREPRENEURSHIP DEVELOPMENT TOWARDS THE CURRENT MARKET SCENARIO	18/07/2019
2	ENTREPRENEURSHIP AWARENESS PROGRAM	11/03/2019
3	ONE DAY EDII AWARENESS PROGRAM ON "SOFT SKILL FOR SUCCESS IN ENTREPRENEURSHIP"	09/12/2022
4	"ONE DAY SEMINAR ON SUCCESSFUL STRATEGIES ON BUILDING ENTREPRENEUR CAREER"	09/05/2023
5	CREATIVITY AND INNOVATION DAY ONLINE PROGRAM	10/06/2023
6	ONE DAY WORKSHOP ON "WORK LIFE OF HR AND ITS CONTRIBUTION"	14/06/2023
7	ONE DAY WORKSHOP ON LEADERSHIP AND TEAM BUILDING	27/09/2023
8	WORKSHOP ON "NIRAL THIRUVIZHA"	22-12-2023
9	ONE DAY WORKSHOP ON "DESIGN THINKING FOR FUTURE ENTREPRENEURS"	04-04-2024
10	ONE DAY SEMINAR APPLICATION OF SAP PACKAGE ON DATA PROCESSING AND BUSINESS MODELING FOR YOUNG ENTREPRENEURS	24-05-2024



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.

Events Associated with Other Departments:

SL. NO.	DATE	ACTIVITY
1	12.07.2018	Seminar On "Motivating Budding Engineers"-Entrepreneurship
2	16.07.2018	Seminar On "Motivating Budding Engineers for Entrepreneurship"
3	30.07.2018	Workshop On "Restful Web Services"(Entrepreneurship)
4	08.09.2018	Workshop On "Creating Web Applications and Hosting"- Entrepreneurship
5	28.01.2019 & 12.02.2019	15 Days Practical Training "Auto Cad for An Entrepreneur"
6	07.02.2019	Seminar On "Vastu Plan & Licensed Approval Plan"-Entrepreneurship
7	08.02.2019 & 09.02.2019	Two Days Workshop On "Quantitative Data Analysis On SPSS" (Entrepreneurship)
8	25.07.2019	Workshop On "Block Chain and Use Cases" (Entrepreneurship)
9	30.08.2019	Seminar On "Latest Trends in IT Based on Entrepreneurship"
10	30.09.2019	Workshop On "Business Intelligence for An Entrepreneur"
11	24.02.2020	Seminar On "VASTU PLAN & LICENCED APPROVAL PLAN For an Entrepreneur"
12	10.02.2020 To 25.02.2020	Practical Training About "AUTOCAD - 2D Modelling"- Entrepreneurship
13	08.06.2020	Online Webinar On "Winning in IT /Software Industry" (Entrepreneurship)
14	15.06.2020	Online Webinar On "Cloud Based IT Services Based on Entrepreneurship"
15	15.07.2020	Webinar On "Challenges and Opportunities During Covid 19 Pandemic"(Entrepreneurship)
16	24.07.2020	Seminar On "Live Habits of Civil Aspirant as An Entrepreneur "
17	18.01.2021	Webinar On "Data and Analytics" (Entrepreneurship)



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.

18	23.01.2021	International Virtual Seminar On "Solar Power Generating Systems and Its SWOT- Analysis" (Entrepreneurship)
19	25.01.2021	Webinar On "Impact of Digital Marketing Techniques in Entrepreneurship"
20	25.01.2021 to 12.02.2021	Workshop On "AUTOCAD Training Programme"-Entrepreneurship
21	16.03.2021 & 17.03.2021	Seminar On "Cloud Technologies Based on Entrepreneurship"
22	08.12.2021	Seminar On "Sof Test"-Entrepreneurship
23	24.01.2022 & 11.2.2022	Workshop On "AUTOCAD Training Programme" (Entrepreneurship)
24	16.09.2022	Seminar On "Software Test Automation with Selenium for An Entrepreneur"
25	11.11.2022	Seminar On "Application of Special Concretes"-Entrepreneurship
26	30.01.2023 & 17.02.2023	Workshop On "AUTOCAD Training Programme" (Entrepreneurship)
27	31.03.2023	One Day Training On "Individual and Group Behaviour for Productivity Based on Entrepreneurship"



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.



RECENT TRENDS ON ENTREPRENEURSHIP DEVELOPMENT TOWARDS THE CURRENT MARKET SCENARIO-18/07/2019



ENTREPRENEURSHIP AWARENESS PROGRAM-11/03/2019



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.



ONE DAY EDI AWARENESS PROGRAM ON “SOFTSKILL FOR SUCCESS IN ENTREPRENEURSHIP”-09/12/2022



“ONE DAY SEMINAR ON SUCCESSFUL STRATEGIES ON BUILDING ENTREPRENEUR CAREER”- 09/05/2023



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.



CREATIVITY AND INNOVATION DAY ONLINE PROGRAM-10/06/2023



ONE DAY WORKSHOP ON "WORK LIFE OF HR AND ITS CONTRIBUTION"- 16/11/2023 & ONE DAY WORKSHOP ON "LEADERSHIP AND TEAM BUILDING"- 27/09/2023



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.



WORKSHOP ON “NIRAL THIRUVIZHA” on 22-12-2023.



ONE DAY WORKSHOP ON “DESIGN THINKING FOR FUTURE ENTREPRENEURS” on 04-04-2024



ONE DAY SEMINAR APPLICATION OF SAP PACKAGE ON DATA PROCESSING AND BUSINESS MODELING FOR YOUNG ENTREPRENEURS on 24-05-2024



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

ANNUAL REPORT 2018-2019

The Entrepreneurship Development Cell was started in the year 2019 in Ponjesly College of Engineering. We have been dedicated to fostering innovation, creativity, and entrepreneurial spirit among students. Throughout the year 2018-2019, we organized various events and initiatives despite having a cell as we aimed at nurturing the entrepreneurial mindset and providing practical exposure to budding entrepreneurs.

Key Events and Initiatives:

Sl. No.	Date	Activity
1	12.07.2018	Seminar On "Motivating Budding Engineers"-Entrepreneurship
2	16.07.2018	Seminar On "Motivating Budding Engineers for Entrepreneurship"
3	30.07.2018	Workshop On "Restful Web Services"
4	08.09.2018	Workshop On "Creating Web Applications and Hosting"- Entrepreneurship
5	28.01.2019 & 12.02.2019	15 Days Practical Training "AutoCad for An Entrepreneur"
6	07.02.2019	Seminar On "Vastu Plan & Licensed Approval Plan"- Entrepreneurship
7	08.02.2019 & 09.02.2019	Two Days Workshop On "Quantitative Data Analysis On SPSS"
8	18.06.2019	Seminar on "Recent Trends on Entrepreneurship Development towards the current market scenario"

In conclusion, the Entrepreneurship Development Cell at Ponjesly College of Engineering continues to play a pivotal role in fostering a culture of entrepreneurship and innovation on campus. We look forward to building on our successes and creating even greater impact in the years ahead.



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

ANNUAL REPORT 2019-2020

Ponjesly College of Engineering stands as a beacon of knowledge and excellence, fostering a culture that celebrates creativity and entrepreneurship. At the heart of this ethos lies our Entrepreneurship Development Cell (EDC), a dynamic platform dedicated to igniting the spirit of entrepreneurship among our students and empowering them to become trailblazers in their respective fields.

Key Events and Initiatives:

Sl.No	Date	Activity
1	25.07.2019	Workshop On "Block Chain and Use Cases"
2	30.08.2019	Seminar On "Latest Trends in IT Based on Entrepreneurship"
3	30.09.2019	Workshop On "Business Intelligence for An Entrepreneur"
4	24.02.2020	Seminar On "VASTU PLAN & LICENCED APPROVAL PLAN For an Entrepreneur"
5	10.02.2020 To 25.02.2020	Practical Training About "AUTO CAD - 2D Modelling"
6	08.06.2020	Online Webinar On "Winning in IT /Software Industry"
7	15.06.2020	Online Webinar On "Cloud Based IT Services Based on Entrepreneurship"

In closing, we extend our heartfelt gratitude to all those who have contributed to the success of our EDC, be it through mentorship, partnership, or participation. Your support fuels our endeavors and reinforces our belief in the transformative power of entrepreneurship. As we embark on the journey ahead, let us march onward with unwavering determination, knowing that the best is yet to come.



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

ANNUAL REPORT 2020-2021

The year 2020-2021 witnessed Ponjesly College of Engineering's EDC continuing its mission to cultivate a culture of entrepreneurship among its students. Despite the challenges posed by the global pandemic, our commitment to nurturing aspiring entrepreneurs remained unwavering.

Key Events and Initiatives:

Sl.No	Date	Activity
1	15.07.2020	Webinar On "Challenges and Opportunities During Covid 19 Pandemic"(Entrepreneurship)
2	24.07.2020	Seminar On "Live Habits of Civil Aspirant as An Entrepreneur "
3	18.01.2021	Webinar On "Data and Analytics" (Entrepreneurship)
4	23.01.2021	International Virtual Seminar On "Solar Power Generating Systems and Its SWOT- Analysis" (Entrepreneurship)
5	25.01.2021	Webinar On "Impact of Digital Marketing Techniques in Entrepreneurship"
6	25.01.2021 to 12.02.2021	Workshop On "AUTOCAD Training Programme"- Entrepreneurship
7	16.03.2021 & 17.03.2021	Seminar On "Cloud Technologies Based on Entrepreneurship"

In conclusion, the EDC Annual Report 2020-2021, due to covid Ponjesly College of Engineering's commitment to fostering innovation, entrepreneurship, and societal impact. As we continue our journey, it helps in shaping the future where creativity thrives, ideas flourish, and entrepreneurship transforms lives.



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

ANNUAL REPORT 2021-2022

The Entrepreneurship Development Cell (EDC) of Ponjesly College of Engineering annual report for the academic year 2021-2022. Despite the unprecedented challenges posed by the global pandemic, our commitment to fostering innovation and entrepreneurship has remained steadfast, driving us to achieve significant milestones and make impactful contributions to the entrepreneurial ecosystem. Through a combination of virtual initiatives and strategic collaborations, we have sustained our mission of nurturing an entrepreneurial mindset among our students.

Sl.No	Date	Activity
1	08.12.2021	Seminar On "Sof Test"-Entrepreneurship
2	24.01.2022 & 11.2.2022	Workshop On "AUTOCAD Training Programme" (Entrepreneurship)
3	11.03.2022	Seminar on "Entrepreneurship awareness program"
4	28.04.2022 & 29.04.2022	Two days' Workshop on" Application of Statistical Packages on Data Analysis and Business Modeling" (Entrepreneurship)
5	16.09.2022	Seminar On "Software Test Automation with Selenium for An Entrepreneur"
6	11.11.2022	Seminar On "Application of Special Concretes"- Entrepreneurship
7	30.01.2023 & 17.02.2023	Workshop On "AUTOCAD Training Programme" (Entrepreneurship)
8	31.03.2023	One Day Training On "Individual and Group Behaviour for Productivity Based on Entrepreneurship"

We would like to express my sincere gratitude to our dedicated team, faculty advisors, industry partners, and supporters for their invaluable contributions and unwavering support throughout the year. It is through your collective efforts that we have been able to achieve our goals and make a positive impact on the entrepreneurial landscape. In conclusion, the Annual Report 2020-2021 reflects the resilience, innovation, and determination of our EDC in the face of unprecedented challenges. We are confident that together, we will continue to inspire and empower the next generation of entrepreneurs and leaders.



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

ANNUAL REPORT 2022-2023

The year 2022-2023 has been a remarkable journey for our EDC, characterized by proactive adaptation to changing circumstances and an unwavering commitment to nurturing entrepreneurial talent. Despite the challenges posed by the ongoing global pandemic, we have forged ahead with determination and creativity, leveraging technology and collaboration to empower our students.

Sl.No.	Date	Activity
1	09.05.2023	“One day Seminar on Successful strategies on Building Entrepreneur Career”
2	31.03.2023	One day training on "Individual and group behaviour for productivity based on Entrepreneurship"
3	30.01.2023 & 17.02.2023	Workshop on "AUTOCAD training programme"
4	09.12.2022	One day EDII awareness program on“Softskill for success in Entrepreneurship"
5	11.11.2022	Seminar on "Application of Special Concretes"
6	16.09.2022	Seminar on "Software Test Automation with Selenium for an Entrepreneur"

The Annual Report 2022-2023 reflects our unwavering commitment to excellence, innovation, and impact in the field of entrepreneurship. As we embark on the next phase of our journey, we are confident that with our continued support, we will continue to inspire and empower the next generation of entrepreneurial leaders. We extend our heartfelt gratitude to our dedicated team, faculty advisors, industry partners, and supporters for their invaluable contributions and unwavering support throughout the year.



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

ANNUAL REPORT 2023-2024

The Entrepreneurship Development Cell (EDC) is pleased to present its annual report for the year 2023-2024. Throughout the year, our aim has been to foster an entrepreneurial spirit among students and empower them with the necessary skills and resources to embark on their entrepreneurial journey. We have organized various programs and initiatives to achieve this goal, and this report highlights our key activities and accomplishments. Startup Incubation Program:

The EDC incubation program provided selected startups with workspace, mentorship, and access to resources such as legal advice, funding opportunities, and market validation. We are proud to report that several startups incubated by EDC have shown promising growth and traction.

DC arranged visits to established companies and startup ecosystems, allowing students to gain firsthand insights into the workings of successful enterprises. These visits inspired participants and provided them with valuable lessons for their entrepreneurial journey. Increased participation: We witnessed a significant increase in student participation across all our programs, indicating a growing interest in entrepreneurship among the student community.

Achievements:

- **Successful startups:** Several startups incubated by EDC have secured funding, launched their products/services, and made a positive impact in their respective industries.
- **Alumni engagement:** We strengthened our relationship with EDC alumni, who generously shared their expertise and resources to support current students in their entrepreneurial endeavors.

Future Plans:

- **Expansion of programs:** We plan to expand our range of programs and initiatives to cater to the diverse needs and interests of aspiring entrepreneurs.
- **Strengthening partnerships:** We aim to forge strategic partnerships with industry leaders, academic institutions, and government agencies to enhance the impact and reach of our initiatives.
- **Focus on sustainability:** In line with global trends, we will focus on promoting sustainable and socially responsible entrepreneurship, encouraging startups to incorporate environmental and social considerations into their business models.



PONJESLY COLLEGE OF ENGINEERING

NAGERCOIL-629003.

Activities:

Sl.No.	Date	Activity
1	09/05/2023	“ONE DAY SEMINAR ON SUCCESSFUL STRATEGIES ON BUILDING ENTREPRENEUR CAREER”
2	10/06/2023	CREATIVITY AND INNOVATION DAY ONLINE PROGRAM
3	14/06/2023	ONE DAY WORKSHOP ON “WORK LIFE OF HR AND ITS CONTRIBUTION”
4	27/09/2023	ONE DAY WORKSHOP ON LEADERSHIP AND TEAM BUILDING
5	22-12-2023	WORKSHOP ON “NIRAL THIRUVIZHA
6	04-04-2024	ONE DAY WORKSHOP ON “DESIGN THINKING FOR FUTURE ENTREPRENEURS”
7	24-05-2024	ONE DAY SEMINAR APPLICATION OF SAP PACKAGE ON DATA PROCESSING AND BUSINESS MODELING FOR YOUNG ENTREPRENEURS

The year 2023-2024 has been marked by growth, innovation, and resilience for the Entrepreneurship Development Cell. We are proud of the achievements and impact we have made in fostering an entrepreneurial ecosystem within our institution. As we look ahead, we remain committed to empowering the next generation of entrepreneurs and driving positive change through innovation and creativity.